

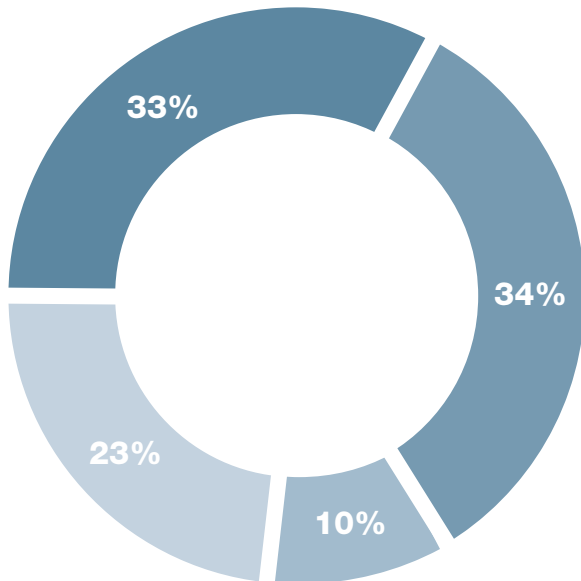
# Annual Report 2004/05

## Our mission

Through advocacy and information and from the perspective of artists, our mission is to stimulate and support contemporary visual arts practice and affirm the value of artists in society.

## Our achievements

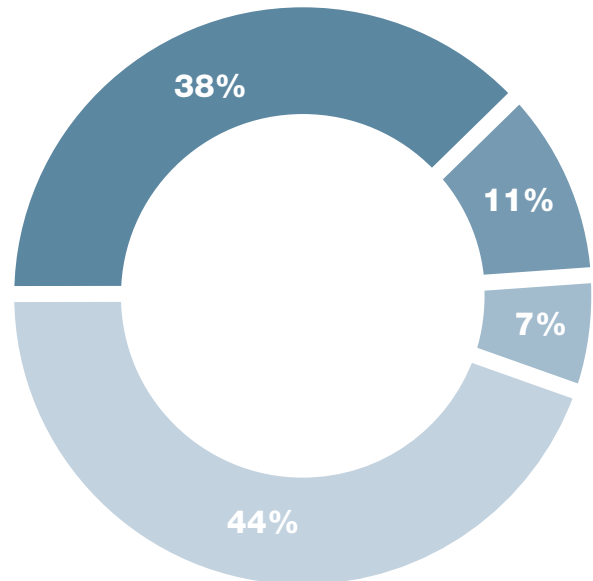
This summary of our audited accounts to 31 March 2005 has been produced for publication in order to increase awareness of our operations for the benefit of our subscribers, supporters and stakeholders.



### Income 2004/05

- 33% Subscriptions
- 34% Advertising
- 10% Sales
- 23% Grants

- Artists are a major stakeholder group, they contributed £320,000 in subscription income.
- £179,000 in revenue funding from Arts Council England in 04/05 augmented £747,000 of earned income, enabling us to keep artists' subscription prices low, provide free information to emerging artists and initiate research and development programmes.
- £48,000 was raised in special grants to support new publications and programmes for artists.
- 36,000 copies of a-n Magazine were sold through retail outlets.
- www.a-n.co.uk achieved 1.8 million page impressions in 04/05.



### Expenditure

- 38% Editorial content
- 11% Artists' programmes
- 7% Marketing
- 44% Operating

- We returned £220,000 to artists through regular employment, freelance contracts and commissions, and fees as speakers, advisers and writers.
- Over 60% of our staff are practising artists, with 25 paid as advisers to projects and editorial developments in 04/05.
- 18% of the staff and regular external contributors are drawn from diverse cultural backgrounds.
- We promoted over £7.7 million worth of jobs and opportunities.