

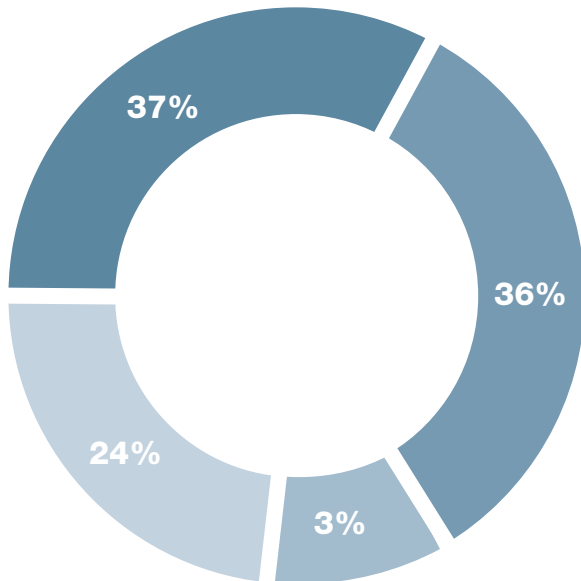
Annual Report 2007/08

Our mission

Through advocacy and information and from the perspective of artists, our mission is to stimulate and support contemporary visual arts practice and affirm the value of artists in society.

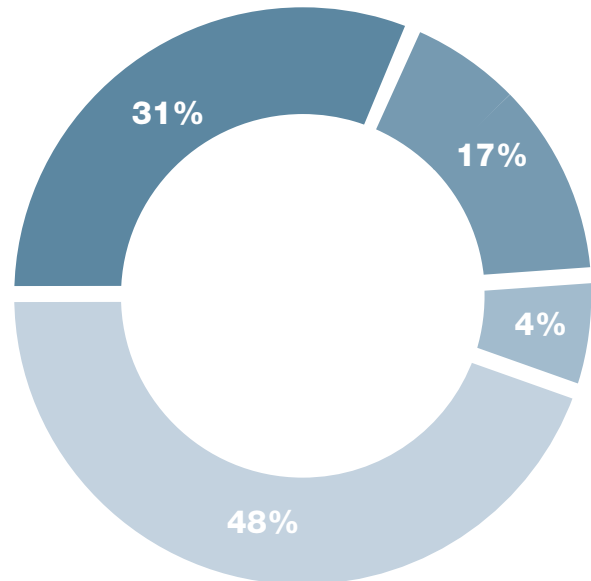
Our achievements

This summary of our audited accounts to 31 March 2008 has been produced for publication in order to increase awareness of our operations for the benefit of our subscribers, supporters and stakeholders.



Income

- 37% Subscriptions
- 36% Advertising
- 3% Sales
- 24% Grants



Expenditure

- 31% Editorial content
- 17% Artists' programmes
- 4% Marketing
- 48% Operating

- Artists are a major stakeholder group, they contributed £308,000 in subscription income.
- £210,600 in revenue funding from Arts Council England in 07/08 augmented £753,000 of earned income, enabling us to keep artists' subscription prices low, provide free information to emerging artists and initiate research and development programmes.
- £40,000 was raised in special grants to support new publications and bursary programmes for artists.
- www.a-n.co.uk achieved 3 million page impressions in 07/08.
- We returned £257,400 (2% increase on 06/07) to artists through regular employment, freelance contracts and commissions, and fees as speakers, advisers and writers.
- Over 63% of our staff are practising artists, with 20 paid as advisers to projects and editorial developments in 07/08.
- 16% of the staff and regular external contributors are drawn from diverse cultural backgrounds.
- We promoted £27 million worth of jobs and opportunities for visual and applied artists.