

### Sample artist's day rates

These show how an artist's career stage, experience and overheads impact on a freelance daily rate and are useful for budgeting. Artists are strongly advised to make use of The artist's fees toolkit [www.a-n.co.uk/knowledge\\_bank/article/203835/77174](http://www.a-n.co.uk/knowledge_bank/article/203835/77174) that is free to use, where they can input their income expectations, overheads and professional costs to calculate a day rate specific to their circumstances.

<b>Experience level</b>	<b>Annual £ Excluding overheads</b>	<b>Day rates with overheads £10K p a</b>	<b>Day rates with overheads £15K p a</b>
New graduate artist	£23,762	£191	£219
1 year's experience	£25,137	£198	£227
2 years' experience	£27,191	£210	£238
3 years' experience	£29,014	£220	£249
4 years' experience	£30,052	£226	£255
5 years' experience	£31,766	£234	£264
6 years' experience	£33,141	£244	£272
7 years' experience	£34,517	£252	£280
8 years' experience	£35,893	£259	£288
9 years' experience	£37,268	£267	£295
10 years' experience	£38,644	£275	£303

Please note

1 Rates exclude artist's expenses for a specific project and VAT as relevant.

2 Day rates are based on 177 paid days work for the artist per annum. If artist is likely to gain fewer days work, the day rate can increase accordingly. For an explanation of why 177 is suggested, go to the free access Establishing a charge rate for a working artist [www.a-n.co.uk/knowledge\\_bank/document/317936](http://www.a-n.co.uk/knowledge_bank/document/317936)

3 10+ years experience rate depends on external factors including an artist's art world track-record and/or unique attributes, market forces. See 'The artist as a self-employed specialist' in Good practice in paying artists [www.a-n.co.uk/knowledge\\_bank/document/317934](http://www.a-n.co.uk/knowledge_bank/document/317934) for types of overhead and sample costs.

4 Rates assume suitable professional conduct by artist. See Code of Practice for the Visual Arts with versions for artists and arts organisations on [www.a-n.co.uk/knowledge\\_bank/topic/75008](http://www.a-n.co.uk/knowledge_bank/topic/75008)